SMART CITY 2017

24 - 25/10/2017, Ho Chi Minh City, Vietnam

www.smartcity.vinasa.org.vn

JAPAN ICT DAY 2017

26 – 28/10/2017, HCMC & Da Nang, Vietnam

www.vjc.org.vn/japanictday

HO CHI MINH CITY, VIETNAM

ORGANIZERs

PEOPLE'S COMMITTEE OF HO CHI MINH CITY

ASIAN – OCEANIAN COMPUTING INDUSTRY ORGANIZATION

VIETNAM SOFTWARE & IT SERVICES ASSOCIATION

- **SMART CITY INTERNATIONAL CONFERENCE 2017**
- Time: **24 - 25/10/2017**
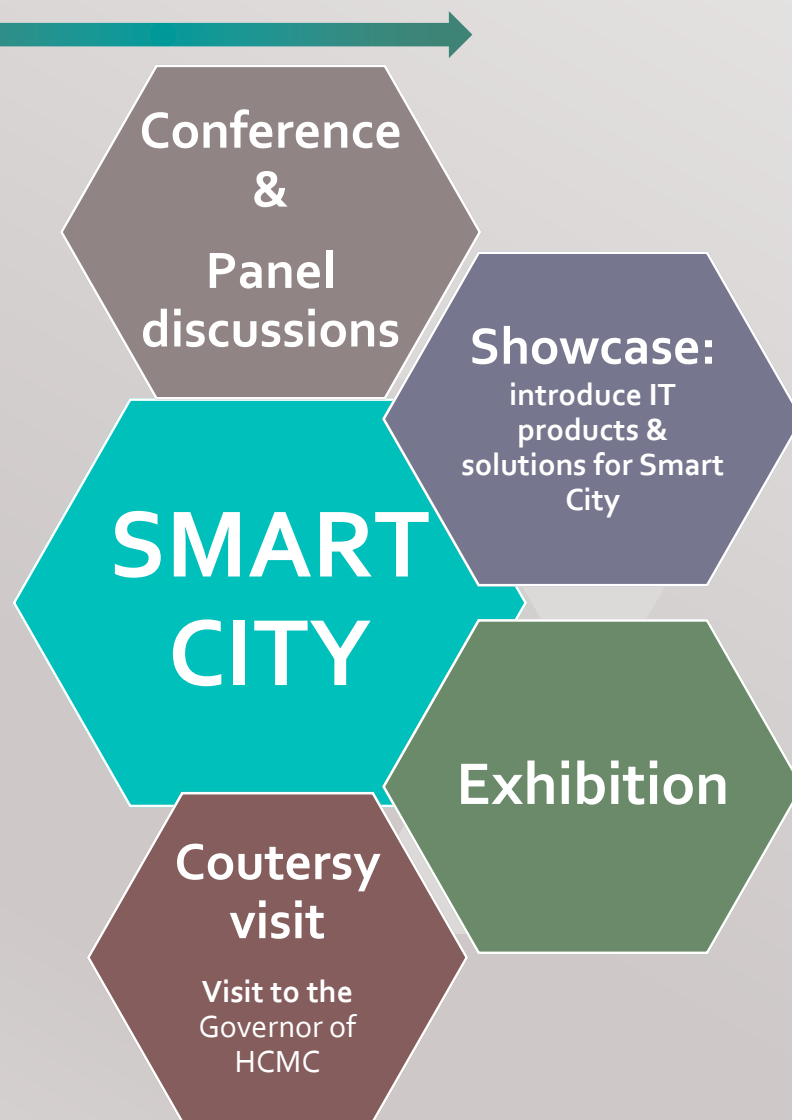- Venue: **Ho Chi Minh City, Vietnam**
- Scale:
  - 50 – 80 internationals delegates
  - 350 – 400 Vietnamese delegates

Conference & Panel discussions

Showcase: introduce IT products & solutions for Smart City

SMART CITY

Exhibition

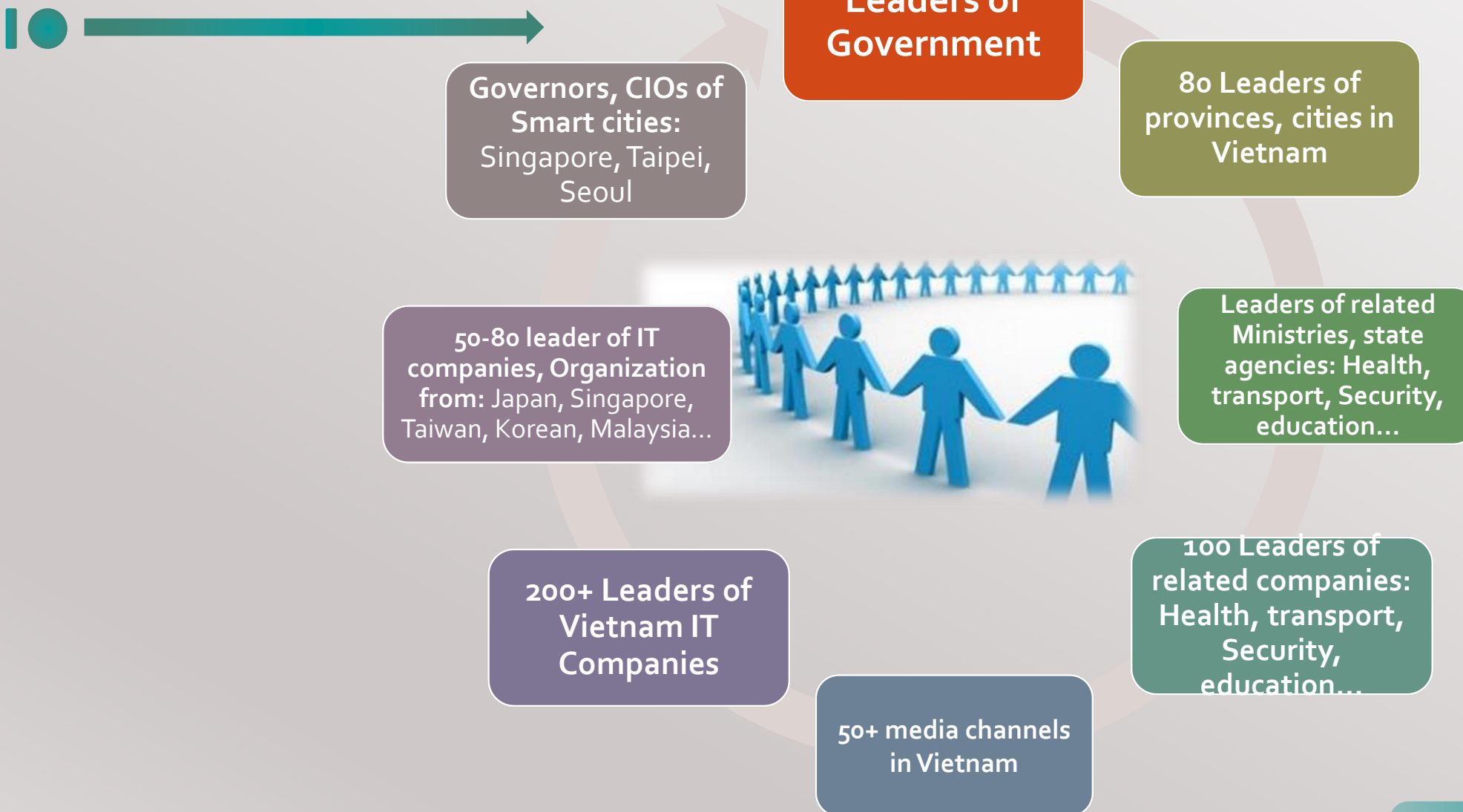**Coutersy visit** Visit to the Governor of HCMC

SMART CITY CONFERENCE 2017

• Introduce smart city models in the world

• Sharing experiences of building smart cities in the region: Singapore, Taipei, Seoul…

• Gather initiatives of experts and enterprises to build smart city in HCMC and other provinces of Vietnam

• Introduction of Smart city solutions and providers

PARTICIPANTS

Leaders of Government

80 Leaders of provinces, cities in Vietnam

Governors, CIOs of Smart cities: Singapore, Taipei, Seoul

Leaders of related Ministries, state agencies: Health, transport, Security, education...

50-80 leader of IT companies, Organization from: Japan, Singapore, Taiwan, Korean, Malaysia...

100 Leaders of related companies: Health, transport, Security, education...

200+ Leaders of Vietnam IT Companies

50+ media channels in Vietnam

BENEFITS FOR PARTICIPANTS

1. Delegations' leaders to join the courtesy visit to The Governor of Ho Chi Minh City

2. Have a good chance to introduce products, solutions to targeted customers, to the cities, provinces

3. Update information about plans for building smart city of: HCMC, Hanoi, Da Nang, Binh Duong, Can Tho…

4. Updated information about IT Industry and developing strategies

5. Business meeting with potential customers

2

JAPAN ICT DAY 2017

26 – 28/10/2017, HCMC & Da Nang, Vietnam

Theme:

"Digital Transformation:
The New Era for Vietnam – Japan IT Cooperation"

ORGANIZERs, GOVERNMENT SPONSORs AND SUPPORTERs

Organizers:

- Vietnam Software & IT Services Association (VINASA)
- Vietnam – Japan IT Cooperation Club (VJC)

Government Sponsors and Supporters:

- Ministry of Information and Communications of Vietnam (MIC)
- Ministry of Industry and Trade (MOIT)
- Ho Chi Minh People Committee
- Da Nang People Committee

Supporters:

- Japan External Trade Organization (JETRO)
- Japan Information Technology Services Association (JISA)
- Japan Embedded Software Association (JASA)*
- Tokyo Information Industry Association (IIT)*
- Kansai Electronic and Information System Association (KEIS)*
- Japan System Integration Partners Association (JASIPA)*
- Computer Software Association of Japan (CSAJ)*

OVERVIEW ON THE EVENT' S ACTIVITIES

Panel discussions

Showcase: introduce IT products & services

Exhibition

CONFERENCE

Site visit
Visit Governor of Da Nang and IT companies
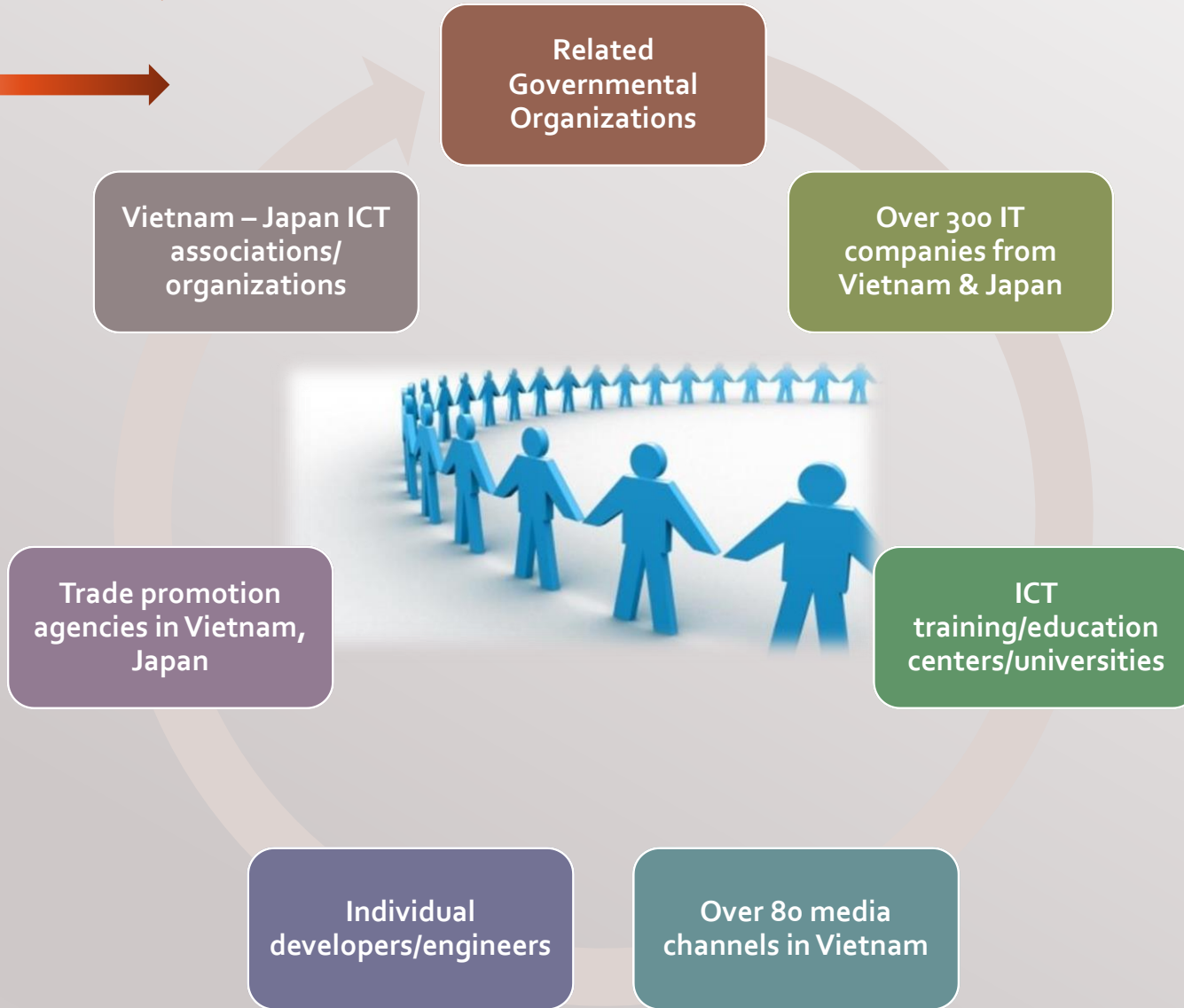
Business matching

Seminar in Da Nang

Japan ICT Day is an annually important event organized by VINASA and VJC aiming to promote Vietnam – Japan IT collaboration.

The event was first organized in 2007 and is the best platform for Vietnam and Japanese companies to seek for business cooperation during the past 10 years.

The event get strong support from the Governments, associations, organizations and especially businesses of the 2 countries

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VJC
Vietnam - Japan IT Cooperation Club

WHO SHOULD ATTEND?

Related Governmental Organizations

Over 300 IT companies from Vietnam & Japan

Vietnam – Japan ICT associations/ organizations

ICT training/education centers/universities

Trade promotion agencies in Vietnam, Japan

Individual developers/engineers

Over 80 media channels in Vietnam

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VJC
Vietnam - Japan IT Cooperation Club

BENEFITS FOR PARTICIPANTS

1. Meeting all the most potential partners for effective cooperation

2. Meetings with leaders of MIC Vietnam and Da Nang Governor

3. Have a good chance to introduce products, solutions to potential customers

4. Having updated information about IT Industry and cooperation between Vietnam and Japan

5. Learning experiences for more effective cooperation day by day

6. Good networking platform for an open cooperation network

7. Enjoy Vietnamese and Japanese culture

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VJC
Vietnam - Japan IT Cooperation Club

OVERALL PROGRAM

Time	Morning	Afternoon	Evening	Venue
Day 1 | 24 Oct.	Arrival of international delegates	Meeting with HCMC Governor	Welcome Dinner	Sheraton Hotel Saigon, HCMC
Day 2 | 25 Oct.	**Smart City Conference**	**Smart City Conference**	- Announcement of Vietnam's 50 Leading IT Companies 2017 - Gala Dinner	Sheraton Hotel Saigon, HCMC
Day 3 | 26 Oct.	**Japan ICT Day 2017**	**Japan ICT Day 2017**	- Networking Dinner	HCMC
Day 4 | 27 Oct.	Take flight to Da Nang City	**Seminar: Da Nang – Asia IT Cooperation**	Welcome Dinner of Da Nang Government	Da nang
Whole day: 25 – 26th Oct	• Showcase Room: Introduction of IT products and services • * Side-exhibition: exhibit IT products and services			

DAY 2 | SMART CITY 2017 (1)

Time	Agenda
08:00 – 09:00	Registration
09.00 – 09.20	Opening Speech -H.E. Mr. Nguyen Thien Nhan, Secretary of HCMC Party Committee -ASOCIO Chairman Mr. David Wong
09.20 – 09.45	Welcome Speech H.E. Mr. Nguyen Xuan Phuc, Prime Minister of Vietnam
09.45 – 10.00	Speech of Mrs. Yvonne Chiu, Chairwoman of The World IT Services Alliance (WITSA)
10.00 – 10.15	Tea break and visits exhibition booths

DAY 2 | SMART CITY 2017 (2)

	Topic 1: Smart Cities – Views of Mayors
10.15 - 11.35	Keynote Speeches: -Building Ho Chi Minh City to become a Smart City - Mr. Tran Vinh Tuyen, Vice Chairman, People's Committee of Ho Chi Minh City -Mr. Nguyen Duc Chung, Chairman of The Hanoi People's Committee -Mayor/CIO of Seoul City, Taipei City
11.35 -12.00	Panel Discussion: Moderator: Mr. Truong Gia Binh, Chairman of VINASA Panelists: -Mr. Tran Vinh Tuyen, Vice Chairman, People's Committee of Ho Chi Minh City -Mayor/CIO of Mr. Nguyen Duc Chung, Chairman of The Hanoi People's Committee -Mayor/CIO of Seoul City, Taipei City, Da Nang City, Quang Ninh City
	Topics to be discussed -Visions of building smart cities -Opportunities and challenges in building smart cities -Smart City Index and how to measure smart cities - City command center

25th Oct. 2017 | SHERATON SAI GON HOTEL, HO CHI MINH CITY

13.30 – 14.00	**Keynote Speeches of Sponsors/IT solutions providers**
Topic 2:	**IoT platform for Smart City**
14.00 -14.30	Keynote speeches of 2 IT Solutions/platform providers
14.30 -15.15	Panel Discussion: Moderator: Mr. Phan Thanh Son, CIO of FPT Information System Panelists: -Representative of Solutions/platforms providers -Representative of Vietnamese smart city solutions providers -International consultant/Cities Authorities
	Topics to be discussed -Digital Government and Digital Transformation -City data base -Open data platform -Cyber Security and information privacy
15.15 – 15.30	Tea break

Topic 3:	Digital Services of Smart City
15.30 – 16.00	Keynote speeches of 2 digital services providers for smart city

16.00-16.40	Panel Discussion:
	Moderator: Mr. Duong Anh Duc, Director General of IT Department of Ho Chi Minh City
	Panelists:
	- Representative of Solutions/platforms providers
	- Representative of Vietnamese smart city solutions providers
	- International consultant/Cities Authorities
	
	Topics to be discussed
	-Smart Health Care
	-Smart Education
	-Smart Tourism
	-Cyber Security
	-Digital Transformation
	
	   - Smart Transportation Solution
	   - Smart Public Safety
	   - Environment Protection: city drainage and waste management
	   - Smart energy, water supply and lighting
	   - Smart Utilities

16.40 – 17.15	Summary of the Conference and Press Meeting

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DAY 3 | JAPAN ICT DAY 2017 (1)

26th Oct. 2017 | Sheraton Saigon Hotel & Towers, HCM

Time	Agenda
08.00 – 08:30	Opening speech of VINASA & VJC Welcome speech of MIC, Japanese Counselor, JETRO, JISA
08:30 – 08:45	Overview of Vietnam IT Industry, IT applications market 2017 by MIC Vietnam
08:45 – 09:00	Overview on Japan IT industry and the cooperation demands of Japan By JISA
09:00 – 09:15	Report on Vietnam - Japan IT Cooperation by VJC
09:15 – 09:45	Keynote Speech: Trend of Vietnam – Japan IT Cooperation Representative of a market research company (Gartner/IDC/KPMG)
09:45 – 09:55	Case study on Vietnam – Japan IT cooperation by a Vietnamese company
09.55 – 10.10	Case study on Vietnam – Japan IT cooperation by a Vietnamese company
10.10 – 10.25	Tea break
10.25 – 10.40	Case study on Vietnam – Japan IT cooperation by a Japanese company
10.40 – 10.55	Case study on Vietnam – Japan IT cooperation by a Vietnamese company
10.55 – 11.10	Case study on Vietnam – Japan IT cooperation by a Japanese company

26th Oct. 2017 | Sheraton Saigon Hotel & Towers, HCM

Time	Agenda	
11.10 – 12.15	**Panel Discussion 1: Develop high quality human resources for the next step of Vietnam – Japan cooperation**	
12.20 – 13.30	Lunch	
13.30 – 15.00	**Panel Discussion 2: Vietnam – Japan IT cooperation in new trends of technology**	**Panel Discussion 3: High technology startup – a new opportunities for Vietnam – Japan cooperation**
15.00 – 15.15	Tea break	
15.15 – 18.00	Vietnam – Japan business networking	
18:30 – 21:00	**- Gala Dinner** **- Announcement: Vietnam's 50 Leading IT Companies 2017**	

DAY 4 | SEMINAR: DA NANG – ASIA IT COOPERATION

27th Oct. 2017 | Da Nang Administration Center, Da Nang City

Time	Agenda
Morning	Take flight from HCMC to Da Nang city & Check in Hotel
14:00	Seminar: Vietnam – Asia IT Cooperation
14:30 – 15:00	Opening & Welcome speech of Leader of Da Nang, VINASA/VJC leader,
15:00 – 15:20	Master Plan and Policies Environment for IT Development and Investment in Da Nang Director of Da Nang IT Department
15:20 - 15:35	Human resources and master plan for HR IT development of Da Nang Representative of Da Nang Planning and Investment Department
15:35 – 15:50	Tea break
15:50 – 16:35	Introduction of Asia and Vietnam companies (3-5 minutes for each registered companies)
16:35 – 17:30	Networking between Asia and Vietnam companies, name card exchange
18:30 – 21:00	Networking Dinner between Japan and Vietnam ICT companies Hosted by Da Nang Government

SHOWCASE ROOM & EXHIBITION

1. **Show case room:** where companies can introduce their products, solutions and services to targeted partners

    1. Each company have 20 minutes of presentation and 5 minutes for QA

    2. Targeted audience will be end users' organization; application companies

    3. Companies can send list of wanted audience that they want to invite for their presentation, VINASA will invite companies in the list for the session.

2. **Exhibition:** for companies who want to display and demo their products, services, projects

    1. Companies can provide their products for trial usages, tests, etc.

    2. VINASA will work with media and make advertisements for the attending companies.

SPEAKING AND EXHIBITING OPPORTUNITIES

Speaking slot   **: 5,000 USD/1 slot**

Participate in panel discussion   **: 3,000 USD**

Exhibition Booth(2x3m)   **: 3,500 USD/single 1 booth**

Presenation on Showcase   **: 2,500 USD/20 minutes**

Put promotion documents in the handout bags: 1000 USD

For other sponsorship packages, please contact VINASA and VJC

Special offer for Japanese and ASOCIO members
Notice:
- *V.A.T excluded*
- *10% discount for double booth/stand*
- *Early bird: 10% discount if register before 31 Aug. 2017*

HOW TO PARTICIPATE?

❖ Online Registration at: https://goo.gl/forms/jycrZh2LDu7OkBSh2

❖ Or fill in the group registration form and send to VINASA at: thaoan@vinasa.org.vn; phuongnm@vinasa.org.vn

❖ Or Contact organization : JISA or KEIS or JETRO Yokohama or OADC (Okinawa Business Association for Digital Content)

ACCOMODATIONS in HCMC – SHERATON SAIGON HOTEL (5*)

Room Type	Rate Per Night (USD)
PREMIUM DULUX - Single/Double/Twin, 37sqm2 - Complimentary breakfast - Complimentary wifi	**169$ NET** **($147++)**

We will provide a link to

ACCOMODATIONS in DANANG – NOVOTEL PREMIER HOTEL (5*)

www.novotel-danang-premier.com

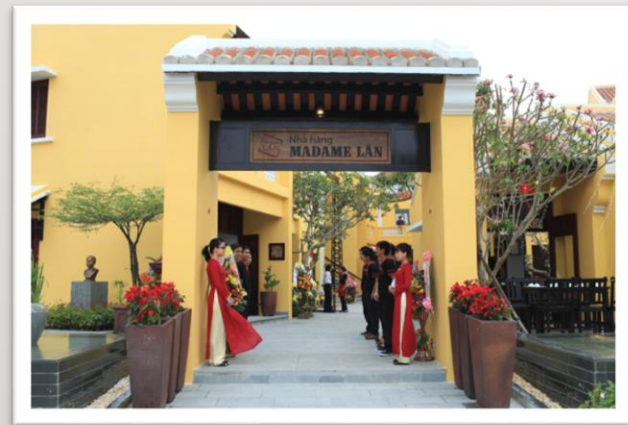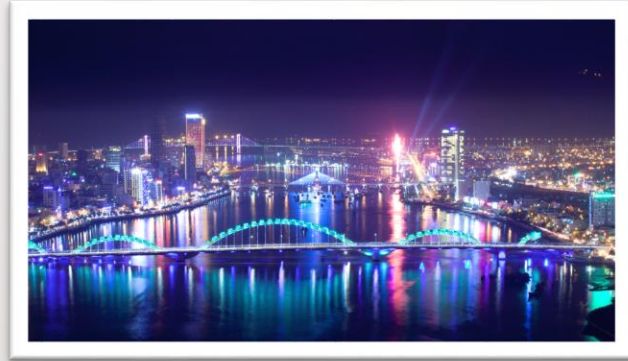| Room Type	Rate Per Night (USD)
Superior - Single/Double/Twin, 26sqm2 - Complimentary breakfast - Complimentary Wi-Fi - 01 minute walk to the event site	**120$ NET**

LANDING TOUR FOR JAPANESE COMPANIES (1)

Japanese companies can register for the landing tour arranged by VINASA (if need): Here is the schedule:

Time	Activities
	24th Oct, 2017
All day	Delegates arrive at Tan Son Nhat International airport. People will wait at the airport waiting for the delegates with signals and bring the delegation to the hotel: Sheraton Saigon Hotel or others Group check in for the delegation | Delegate rest and go for lunch (if arrive in the morning)
18.00	Participate in the welcome dinner at Sheraton Hotel organized by the organizer
	25 Oct. 2017
08:00 – 17:00	Delegates will participate in the International Smart City Conference at Sheraton Hotel
From 18:00 – 21:00	Delegates will participate in the Gala Dinner and the Announcement of Vietnam's 50 Leading IT companies 2017"
	26th Oct, 2017
08:00 – 15:00	Delegates will participate in Japan ICT Day 2017 at Sheraton Hotel
15:00 – 17:30	Delegates will participate in the Networking meetings with Vietnamese companies
18:30	Delegate will have dinner at a restaurant in HCMC

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LANDING TOUR FOR JAPANESE COMPANIES (2)

Time	Activities
	27th Oct, 2017
Morning	delegates will take flight to Da Nang City, car will pick up delegates and take to Novotel Hotel Da Nang
12:00	After checking in, delegates will take rest and then go for lunch at Madam Lan restaurant
14:00	Delegates will participate in the Seminar on Vietnam - Japan IT Cooperation organized by VINASA and Da Nang People Committee
16:30	The business networking with IT companies in Da Nang City
18:30	Participate in the Networking dinner hosted by Da Nang City
20:30	Come back to the hotel and rest or delegates can go to see the city at night freely or go to the sky bar at the roof of the Novotel Hotel

LANDING TOUR FOR JAPANESE COMPANIES (3)

Time	Activities
	28th Oct, 2017
Morning	Delegate join the site visit to FPT Software/ Tinh Van Outsourcing or Da Nang IT University
Noon	Delegate have lunch at Tran Restaurant or Ngoi Do Restaurant
Afternoon	Delegates go to Hoi An Ancient Town, sightseeing, shopping: buy silk or handy craft at Hoi An and have dinner at… or have sea food at Cua Dai Beach
Night	Come back to the hotel and rest in Da Nang
	29th Oct, 2017
All day	Delegates have breakfast at the hotel, rest and leave for the airport, take flight back to Japan from Da Nang International Airport Or go to play golf and do more sightseeing in Da Nang and come back to Japan the next day

ASOCIO

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COST FOR LANDING TOUR

345 USD/Pax (minimum 10 pax) including:

- One way ticket from HCMC to Da Nang City

- Airport pick up and sending in HCMC

- Airport pick up and sending in Da Nang City

- Lunches and dinners out of the meals severed by the organizer

- Sightseeing ticket to Hoi An for foreigner

- Transportation of the schedule as in HCMC and Da Nang, Hoi An

Not including:

- Hotel room in HCMC (147 USD++/room/night including breakfast and wifi) and Da Nang City (120 USD++/room/night including breakfast and wifi)

- Other personal expenses

- Payment: delegates can pay by bank transfer or cash on arrival

Payment method:
- Cash/Visa Card on arrival
- Bank transfer
Name account: VINASA
Account No. 0491000048212
Bank: JSC Bank for Foreign Trade of Vietnam (Vietcombank)
SWIF Code: BFTV VNVX

TRANSPORTATION

Flight from Ho Chi Minh City – Da Nang City

•Flight no. VN 112, from 8.00 – 9.20 AM by **Vietnam Airlines**

•Price from: 42US$

Taxi Ho Chi Minh City:

•Tan Son Nhat Airport – Sheraton Hotel: by Taxi about 150.000 – 180.000 VNĐ (7

•Taxi price: 14.500 VNĐ/km for 4 seats; 16.500 VND/km for 7 seats

Taxi Da Nang City:

•Da Nang Airport – Novotel Hotel/Event Site: 80.000 VNĐ (3.5US$)

•Taxi price: 13.000 VNĐ/km for 4 seats; 14.500 VND/km for 7 seats

Uber and Grab is available in Ho Chi Minh City with the better price

SPOUSE TOUR

o Date : 10:00 – 16:00, 25 – 26 Oct., 2017

o Fee in Ho Chi Minh City only: us$150 (including lunch and transportation)

o Fee in Ho Chi Minh City and Da Nang: us$200 (*not including air ticket HCMC – Danang City)*

o Tour program

25 Oct, 2017	26 Oct, 2017	27 Oct, 2017 (optional)
Ho Chi Minh City tour	**Cu Chi Tunnel tours**	**Da Nang City tour / Ba Na Hill Tour**

VISA Information

- **List of countries: EXEMPTION OF ENTRY VISA TO VIETNAM**

  - https://goo.gl/yDHytk

- **E-visa to Vietnam**

  - **List of allowed countries:** https://goo.gl/SZiaxR

  - **Guide:** https://goo.gl/cWH4Ue

- **Others:**

  - **Visit official site of Vietnamese diplomatic mission in your countries below:**

  http://omw.mofa.gov.vn/en-us/Pages/default.aspx

Thank you!

Ms. Minh Phuong

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www.smartcity.vinasa.org.vn

www.vjc.org.vn/japanictday